

ImagePerfect™ 2535PA

Clear Easy-To-Use Premium Film (FR)

ImagePerfect™ 2535PA is a clear semi-matt polymeric vinyl incorporating PerfectApply technology and a repositionable, removable adhesive that allows for easy-to-use, customer-friendly application. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.

ImagePerfect™ 2535PA is a clear semi-matt product that can be used for easy, clean and fast application by non-professional end-users with limited or, indeed, no application experience. It promotes high levels of print quality with remarkable text definition and a large colour gamut to ensure colourful images with vibrant area infills. The 150mym film gives the product body and it is, therefore, very easy to handle. The adhesive system has been especially developed to allow for extremely high levels of initial repositionability to facilitate the product's application. This is further enhanced via the incorporation of PerfectApply technology, allowing for increased levels of repositionability and also bubble-free application. The product also retains a high level of ultimate removability such that (assuming a suitable substrate), if removed within 3 years of application, it will allow for a clean peel from the substrate with no adhesive residue. These adhesive characteristics have been precisely engineered to allow the product to work perfectly on smooth, flat and glossy surfaces, such as painted aluminium sheets, glass (including mirrors), stainless steel, anodized aluminium, acrylics (including signboxes), ceramic tiles and whiteboards and it can also be applied to vinyl prints/signage to allow for removable/changeable information, messages and decoration. As such, it can be used for a wide range of applications, including point-of-sale advertising, large format promotions in retail locations and removable backdrops in exhibition environments, trade shows and showrooms. Due to the special nature of the product and the variables in terms of substrate options, the end-user is advised to test the product before final application to determine that it is suitable for purpose. Also, please be aware that it is not recommended for application to Foamex or other structured and/or matt surfaces and, because of the low-energy nature of UV output generally, the use of IP 2535PA is not recommended on UV prints. In order to ensure the best results, this product should be dry applied. Laminate: IP 2810-101, IP 2810-200, IP 2810-300, IP 2830-109, IP 2830-200, etc.

Attention: Please ensure the printed IP 2535PA is completely dry before laminating. In order to ensure that the product lends itself properly to repositionability and removability, before the IP 2535PA is applied, the surface should be completely clean. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match-component cleaning solution to ensure that the surface is dry and free of dirt, debris, dust, oil and grease.

Specifications	
Description	Polymeric vinyl
Colour	Clear semi-matt
Thickness	150mym
Weight	N/A
Adhesive	Solvent based acrylic, removable
Adhesive Strength	7N/25mm (Finat TM 1/24h)
Release Paper	PE-coated silicone paper, 140g/m ²
Temperature Range	-5°C to +70°C
Durability (unprinted)	7 years
Flame Retardancy	B1
Shelf Life	2 years, 20°C / 50% humidity
End of Life / Disposal	Not currently recyclable. Can be used for refuse derived fuel (RDF)

© May 2022 Eikon Ltd. Technical specifications are subject to change without prior notice. All trademarks mentioned are the property of their respective owners.

For more information about ImagePerfect please visit www.imageperfect.com

Eikon Ltd, 38 Port Royal Avenue, Lune Industrial Estate, Lancaster. United Kingdom

Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of such products for their specific use, including, but not limited to, the application, conditions, maintenance, and the Purchaser shall assume all risk and liability of every nature in connection therewith. All technical data are subject to change without prior notice. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

Eikon gives no express or implied guarantees or warranties with respect to the Products, including, but not limited to, any implied warranties of fitness for any particular use and/or non-infringement. All products are sold subject to Eikon's general terms and conditions of sale. Eikon's aggregate liability, whether for negligence, breach of contract, misrepresentation or otherwise, shall in no circumstances exceed the price of the defective, non-conforming, damaged or undelivered Products which give rise to such liability as determined by net price invoiced to Purchaser in respect of any occurrence or series of occurrences. In the event of improper use and/or incorrect processing that does not comply with our instructions, any and all liability is excluded. In no circumstances shall Eikon be liable for any indirect, incidental or consequential loss, damage or injury, including without limitation, loss of anticipated profits, goodwill, reputation, or losses or expenses resulting from third party claims.